



# TECHNOLOGY AND CORONAVIRUS

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# WILL ONLINE TRADE, TECHNOLOGY AND PRIVATE SERVICES BE PROFITABLE BY THE CORONA VIRUS?

Stock indices are falling freely, companies are in big trouble. The economic impact of the Coronavirus pandemic, which is already enormous, could lead to deep shocks. Some of the players in the technology and Internet sector seem to be the big winners.

At a time when nearly a billion people around the world are placed under a restrictive regime, people turn to these new services and mechanisms that allow us to adapt to these least unusual circumstances.



# WILL ONLINE TRADE, TECHNOLOGY AND PRIVATE SERVICES BE PROFITABLE BY THE CORONA VIRUS?

Major internet marketing sites have reported an increase in orders because consumers who are forced to stay at home, buy the products online essentials.

Some companies offer the customers free using of their services(for example A1 and Vivacom offer free using of all channels).

A lot of software platforms also will be free for teachers and students. Therefore they can continue the education process.

All in all there will be profitable, but also losers.



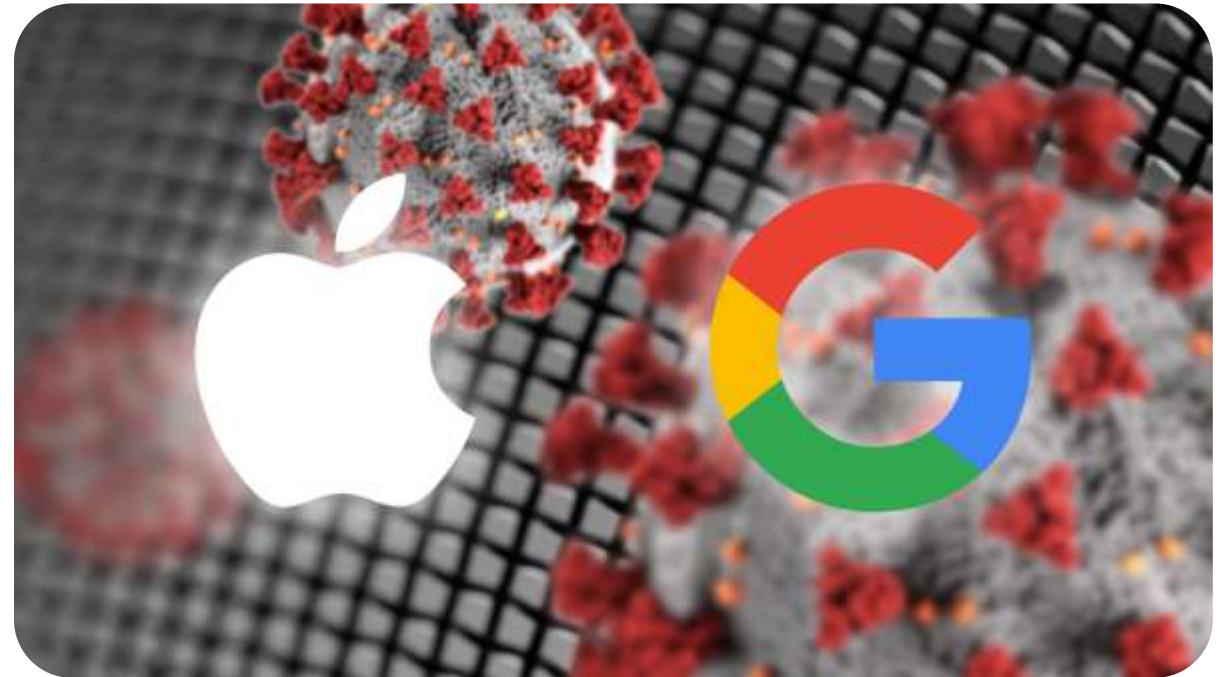
# ONLINE EDUCATION

Because of the Coronavirus, the students are forced to begin an online education. It might be difficult for some of them at the beginning, but now they're adapting to the new situation. All this has also a positive side- students become computer literate.



## THE BIG COMPANIES AGAINST COVID-19

Apple and Google said they join forces and develop an interface that will allow mobile devices to exchange information via Bluetooth connections to warn people when they were in close proximity to someone who was tested and given a positive sample for COVID-19.



# THE BIG COMPANIES AGAINST COVID-19

The technology for the first time will be available in mid-May as software tools to access tracking applications approved by public health authorities.

However, Apple and Google also plan to embed the tracking technology directly into their core operating systems in the coming months so that users don't have to download any additional applications.

The companies stated that the technology would not track the location or identity of users, but would only collect data when two devices were close to each other and the information would be collected on the smartphone itself, not on the company's server.

## THE BIG COMPANIES AGAINST COVID-19

- „All of us at Apple and Google believe that there has never been a more important moment to work together to solve one of the most pressing problems in the world,"; the two companies pointed out in a joint statement.





THANK YOU FOR YOUR ATTENTION!

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